



Adds up to something special.



OUR FAMILIES GUIDE

Australia's first childcare loyalty rewards program.

What is Nurch?

Nurch is Australia's first childcare loyalty rewards program. Our centre partnered with Nurch so we can reward our families loyalty and spending! We do this because we believe in supporting our community and creating better consistency of care for our children.

Your Nurch Journey



Step 1

Enrol into our centre. We are a Nurch partner.



Step 2

Ask our centre director to join Nurch. Its fast (and free) to join so why wait?



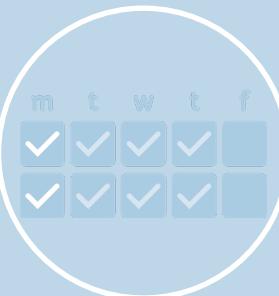
Step 3

Accept your Nurch invitation and download their web app to check your points.



Step 6

Redeem your perks and enjoy your rewards. To keep earning points, just keep paying your fees and they are automatically added in 2 weeks after payment.



Step 5

Stay enrolled. The more bookings you have at the centre, the more points you earn!



Step 4

Receive your welcome email which explains the program further.

What our Member says

"I really like the rewards, I pay upwards of \$300 gap per week and I like that I get something back for it"



Join



Earn



Reward

How do I Join?

Nurch is so simple! In a nutshell, this is how you join:

- You need to be enrolled at our centre.
- You need to have a valid email address.
- Speak to your centre director so they know you're interested in joining.
- Be sure to accept the Nurch invitation sent via **hello@nurch.com.au**.
- Once you accept your invite, all you have to do is pay your fees and your points are automatically added.

\$1 = 1 Point

How do I earn points?

Nurch is easy. Spend \$1 with our centre and you will get 1 Nurch point. With greater loyalty and bonus points, you can dramatically increase your points balance too. The only thing you need to do to earn points is pay your fees and the points will be automatically added to your account within 2 weeks. If you don't make a payment or make partial payments, this will impact the points earned. However, once you pay, you will get your points in 2 weeks*.



What our Member says

"I was sceptical at first and didn't sign up for a few months. I wish I had done sooner! I couldn't believe how many points I received and what the points were worth in such a short period! All those perks and all I had to do was sign up. Very impressed"

*Refer to members terms and conditions on www.nurch.com.au

1 booking = 1 status credit*

How does my loyalty earn points?

Our centre rewards loyalty because we know consistency of care is only possible if we value our community too. Every booking you have counts towards your loyalty, and the best part is your status credits don't expire until 12 months after you finish your childcare journey with our centre. The longer you're enrolled with our centre, the more rewards you will earn.

See what each membership level earns below:



Bronze

0-99 Bookings
1 X points



Silver

100-299 Bookings
1.25 X points



Gold

300-499 Bookings
1.5 X points



Platinum

500+ Bookings
2 X points

What our Member says

"It is SO NICE to have a loyalty program for such a huge cost in our budget. With 2 kids in care, the rewards and status credits add up quickly. Redeeming rewards is quick and easy too"

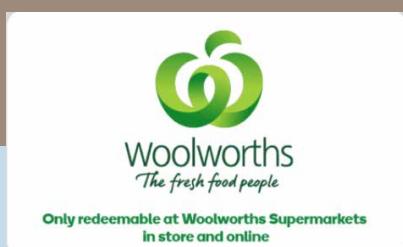
What do my points buy?

300 Points =



Nurch offers you real dollar value savings on your shopping! With as little as 300 points, you can redeem a digital gift worth \$10 dollars. Nurch partnered with Prezzee to give our families access to over 85 leading retailer gift

cards. The best news is your points don't expire and there is something for everyone! Take a look here:



Woolworths



JB HI-FI



Kmart

What our Member says

"I had signed up for the loyalty program but dismissed it as just another rewards program. I was reminded to claim my rewards via an email from Nurch and I got \$200 worth of Gift cards which was a really good value. I definitely appreciate the value I receive for my loyalty. Thank you"

How do I spend my points?

Spending Nurch points is fast. You can spend your points or check your points balance by:

- Visiting app.nurch.com.au.
- To log in, use the email and password you set when you accepted the Nurch invitation.
- You need to select your retailer, the dollar amount and click the purchase button.
- Within minutes, you will receive your gift card to your inbox from Prezzee via hello@prezzee.com.au
- Don't forget to keep an eye out in your spam folder.
- Store your digital gift card in your email, apple wallet, prezzee app, print it out or gift it!
- Use it at the retailer when you pay in store or online!

Please ensure you save it in your email, apple wallet, prezzee app or print it out. Keep it safe because just like cash, if its stolen or lost, we can't replace it.

What our Member says

"Having 3 kids in childcare can feel like a money pit, so it's really nice to get something back. We have gone on one family holiday and used the points for our grocery shop. We plan on doing the same in October. So handy!"

What happens to unredeemed points?

Nurch points never expire until you have finished your childcare journey with us. That's right, you can save all your points up for an even bigger reward! When you have finally finished your childcare journey, you have 12 months to make your purchase.

What if you don't redeem? We'll donate the redemption value to charity chosen by our centre on your behalf, so no point is ever wasted. If you would like to know more about how we support charities, please visit www.nurch.com.au

You might be thinking this is great, but what's the catch? The reality is there isn't one. Nurch was created with families in mind. We partnered with Nurch because we believe you deserve to be rewarded for your commitment to our centre and our community will benefit with more consistent care for our children.

What our Member says

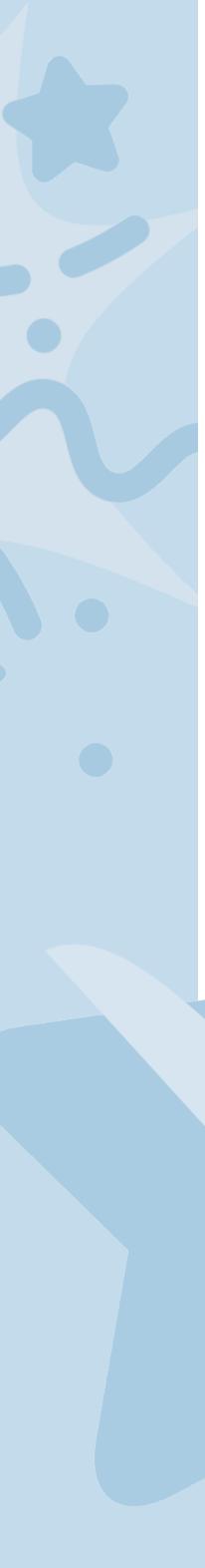
"I like that the cash value is actually substantial- I think I've received a few hundred dollars in less than a year. That doesn't happen often with loyalty programs as the returns are usually quite minimal"

How is my private information used?

Great question and we're glad you asked. We partnered with Nurch because they value your privacy as much as we do. Nurch only collects the data they need to manage the rewards program on our behalf, and Nurch does not sell or distribute your private information ever. Our centre has entered into a commercial agreement to protect your privacy. Your data is most certainly safe and our top priority. If you have any concerns, please visit www.nurch.com.au to read their privacy policy.

What our Member says

"Once you're all signed up you don't have to do anything, choosing a reward with your points is so much fun & super easy"



Is there anything else I should know?

For more information about Nurch, please visit their website on www.nurch.com.au or speak to your friendly centre director.



What our Member says

"It seems to be a plan which was made by someone who had children! Love that it was an easy setup with no sign on fee, and that you're getting value in something you have to pay for anyway!"



SAY HELLO TO NURCH

For more information on our rewards program, please speak to our friendly centre director. We'd love for your loyalty to be rewarded too.